



The Chronicle
SunshineFund
...changing the lives of children with disabilities

The Chronicle Sunshine Fund's Seeds of Hope 2024



Planting the seeds to a brighter future
for babies, children and young adults
living with disabilities in the North East.

For more information contact: Amanda.Keddie@thesunshinefund.org

www.thesunshinefund.org

The Chronicle Sunshine Fund, 2nd Floor, ncj Media, Eldon Court, Eldon Square, Percy Street, Newcastle upon Tyne, NE1 7JB



Registered Charity Number: 1133293

The Chronicle Sunshine Fund's **Seeds of Hope** Planting the Seeds to a Brighter Future!



Seeds of Hope is a school project dedicated to opening conversations around equity, diversity and inclusion in a safe and accepting environment from nursery age. Using a sunflower as a parallel, we encourage children to explore how our differences make us unique, and while we may all require different support and conditions to grow, we are all beautiful!

Not only are we dedicated to providing life changing and often essential equipment; we're committed to changing the conversations around disability. We want to encourage our wider communities to see disability differently; not as something to pity or shun, but something to celebrate. **And that's where SOH comes in...**

Introducing topics like equity, diversity and inclusion to the future generations normalises them, like English or Maths. This is important as they grow up in a society which is far more integrated, so when they have children, we see a generational shift.

It is often due to a lack of understanding and confusion around how to approach a subject that leads to ignorance, rather than any negative or malicious views. We want children to ask questions, challenge beliefs/ideas which don't seem right and feel comfortable talking to their adults about these topics.

We have a responsibility to ensure that the world is a kinder and more accepting place for generations to come. We strive to improve the daily lives of our Sunshine Children, and the Seeds of Hope project encourages others to do the same!

We support the voices of our children and with that we are proud to be making waves in the North East, and planting the seeds to a kinder and more inclusive community, **one sunflower at a time.**



In two years, 50 schools and over 8,000 children have signed up to be part of our Seeds of Hope campaign!

STAFF & PARENTS

We have plenty of opportunities throughout the year for adults to get involved and raise money for our charity.

In May, we will be taking on a **13-mile trek** across **Hadrian's Wall**, with steep inclines and a route bursting with history, trekkers must complete the challenge in 8 hours. Trek facilitated by Challenge Northumberland.

Registration **£40** | Fundraising target **£250**

June will see the return of our much-loved and highly anticipated **Sunshine Run** which is in its 21st year!

Join us on Newcastle Quayside for a 5K run along a flat and fast route. Whether you're an elite runner looking to smash your PB, or a fun runner who wants to go at your own pace, the evening is always packed with entertainment and fun. Sponsored by Stagecoach.

Registration **£20** or **£18** for elite runners

We will also of course be taking part in this year's **Great North Run**, and we have a limited number of charity spaces available. Our spaces have been popular this year so if you would like to take part and be given a guaranteed charity place, let us know ASAP!

Alternatively, the GNR ballot is open until Feb 12th if you would like to enter and run on our behalf - just let us know so we can send you a Team Sunshine t-shirt!

Our GNR campaign is sponsored by True Potential.

Registration **£64** | Fundraising target: **£300**

JOIN TEAM SUNSHINE AS WE TAKE ON A 13-MILE HIKE ALONG THE NORTH EAST'S ICONIC, HISTORICAL LANDMARK

HADRIAN'S WALL TREK

FRIDAY 24TH MAY 2024



Chronicle SunshineFund Challenge Northumberland



GREAT NORTH RUN

Sunday 8th September 2024

Proudly sponsored by true potential

KIDS & PUPILS

The Great North Run isn't just for grown ups! The **Junior & Mini GNR** event on Saturday 7th is one of our favourite days of the year as we open our VIP area with lots of entertainment to get involved in.

We would love as many youngsters to race for Team Mini Sunshine this year - all participants receive a t-shirt and a certificate to recognise their achievements.

Whether they join the Mini, Junior, Wheelchair or Mini 50 wave, please let us know if your child is racing for Team Sunshine so we can add them to our list!

We will be teaming up with our trek providers, Challenge Northumberland, for their annual **Clarty Bairns** event! Contact us for more info.

We will also have more opportunities around Christmas - such as Christmas Jumper Day and the return of our much-loved **Santa Grotto Bus**, so watch this space!



JUNIOR & MINI GNR

Saturday 7th September 2024

Proudly sponsored by true potential



Clarty Bairns

CONTACT US FOR MORE INFO

WEAR YELLOW DAY

Get your pupils / young people to wear something yellow on the same day, and each donate a certain amount on the day - fill the day with bright colours and sunshine, we would love to share your photos!



SPONSORED WALK

Take on a challenge as a group and organise a sponsored walk or fun run, and ask kids to get their families, friends and peers to sponsor them! This is a fun activity that will bring everyone together.

HOST A BAKE SALE

Nobody can deny that any day is made better with cake! Ask your young learners to bring in some homemade sweet treats and some cash.



PUT ON A TALENT SHOW

Encourage the kids to show off their hidden talents and allow them to get creative! Keep it low-key or go all out BGT style! Invite parents and carers along, sell tickets and allow the kids to have their own special moment in front of an audience, whilst raising money to support disabled children in their region!



If you can raise at least £100...

We can discuss partnering on some of the following opportunities with your school, nursery or community group:

- ✿ **Team Sunshine leading an assembly or talk for your young learners**
- ✿ **We can visit for a giant cheque presentation and share photos**
- ✿ **We will share your achievements on our socials and in our weekly column which is printed in The Chronicle and online**

