

*The* **Chronicle**  
**SunshineFund**

...changing the lives of children with disabilities

Registered Charity Number: 1133293

# CHRISTMAS CORPORATE PACK

How your organisation can  
help us save Christmas



## VOLUNTEERING & FUNDRAISING

Christmas is a busy time for all charities, and this year is no exception! Our main event will be the return of our much-loved accessible Santa Grotto Bus which we'll need plenty of Santa's helpers for!

There are also lots of ways your organisation can support us by organising your own fundraisers on our behalf - we'll support you all the way!

**Read on for volunteering opportunities and festive fundraising ideas**



**Christmas Jumper Day**  
Friday 15th December

**Text SUNSHINE 2 to 70085 to donate £2**

## Time to dust off those Christmas Jumpers!

On Friday 15th December, join the list of organisations, schools and individuals already signed up to wear their best Christmas jumpers for the Sunshine Fund!

We ask participants to donate £2 by text-to-give, or through our website, and please share your photos on socials using **#sunshinefundCJD**

## Donate to our **amazon** wishlist

Our Amazon Wishlist consists mostly of items on our waiting list, that real children are waiting patiently for.

It allows supporters to make a more personal donation, as the items on there are tangible.

The majority of items are the lower cost pieces. Why not get a team together to pop some money in a pot which can go towards one of our Wishlist items?



[VIEW OUR AMAZON WISHLIST NOW](#)



# CHRISTMAS VOLUNTEERING OPPORTUNITIES

# SANTA CLAUS

*is coming to Toon!*

THE ORIGINAL SANTA GROTTO BUS RETURNS FOR 2023!



**Northumberland Street South (near TK Maxx), Newcastle City Centre**

**Thursday 14th December - Saturday 16th December - 9am - 5pm**  
**Sunday 17th December - 09.30am - 4.30pm**

*Extra volunteers needed at the weekend - on Saturday 16th we'll also be collecting donations outside St James Park at the Fulham match!*

## ELDON SQUARE CHOIR

**FRIDAY 1ST DECEMBER**

We're kicking things off and starting December with a bang as we invite a choir to Eldon Square where Christmas shoppers can enjoy some live festive songs. We will be collecting donations on the day through buckets and collection tins and can always do with some extra pairs of hands!



Contact [Sophie.Revell@thesunshinefund.org](mailto:Sophie.Revell@thesunshinefund.org) for more information about volunteering and to be told about future opportunities

## Christmas Bake Off

Get creative and hold a bake sale, or make it competitive by judging each bake - crown a star baker, nominate one contestant worthy of a Hollywood Handshake and, if you're feeling like Scrooge, give a dud prize to the worst bake.

There are so many opportunities for festive bakes, as photographed from last year's Sunshine Bake Off, and you can get some inspiration [here](#).



## Santa Bike Ride

Why not get dressed up and cycle (or walk, run, dance!) through the city to not only spread some festive cheer but also to raise valuable funds

We used to host an annual Santa Bike Ride which proved very popular, as photographed to the right 10 years ago!



## 'Get Me to Santa'

Do you know the distance between your office and the North Pole? Reckon you could walk there?

Okay, we're not suggesting you actually trek all the way to Lapland (although that WOULD be impressive!) - but you could gather a team to walk the distance, splitting the mileage.

Take in all the festivities and bring colleagues together - pick up some mince pies, hot chocolate or mulled wine en route!



## Break a world record...

Could your team attempt to break a world record to end 2023 with a bang? Or even just set a record to beat in the office!

Knit the longest scarf, wear the most Christmassy items, create the biggest / best gingerbread house or work together to build a village...

This is a great idea for team building and prize-giving, just make sure you send us some photos!



## Host a Christmas Quiz

Hire out a pub, function room or utilise your office space to put on a cracking festive quiz!

With endless Christmas trivia and fun games and round ideas, it's one that lots can get involved in.

Simply charge entry and maybe even tie in a raffle or a competition - maybe combine it with Christmas Jumper Day?



# WHY SUPPORT US?

## Who we are & what we do...

The Chronicle Sunshine Fund is a North East based charity that changes the lives of local babies, children and young adults, living with disabilities, additional needs and terminal illness, by funding life-changing and specialist equipment.

The North East has some of the highest numbers of registered disabled children in comparison to the rest of the UK and as our region often faces the biggest cuts in government funding, the equipment we fund cannot be funded by the NHS or local authorities.

We are proud to say that we are not means tested as we believe regardless of a family's financial situation or income, every child with a disability, has the right to have access equipment that can improve their quality of life whilst offering comfort, respite, safety and happiness that ultimately allows them to live life to the full, offering them the opportunities they deserve.



## Help us help you...

As a small charity, we receive no statutory funding and so we rely solely on the support and generosity of local organisations, communities and individuals to enable us to fund the equipment our children so desperately need. This Christmas is going to be especially difficult for many of our families, with the cost of living crisis and the demand for equipment rapidly growing.

At The Chronicle Sunshine Fund we aim to provide equipment, family support services and inclusive events to ensure all children, regardless of their abilities or prognosis, can live safely, comfortably and have the chance to meet their own individual potential. **But we can't do it alone... we need your help!**

Your organisation can join our mission for free and help us make our region a brighter place for children living with complex needs and life limiting conditions, and Christmas is a perfect time to do that - after all, it's a season of giving.

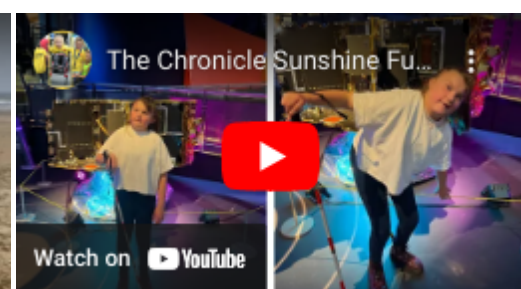
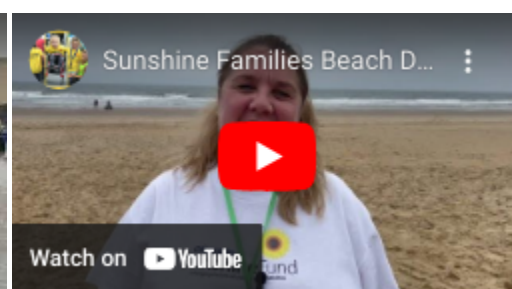
Do you have a volunteering or CSR requirement? We have plenty of opportunities for your team to get involved in, and we can help tick that box! Need some inspirational team building exercises to get your team bonding, moving and supporting a local charity to boot? We have tons of festive fundraising ideas for you!

Read more about general corporate support here. We're so grateful for any help, it has a real impact on the day-to-day lives of children in our region.

## Learn more about us!

Visit our website to learn more about our small, local charity - [www.thesunshinefund.org](http://www.thesunshinefund.org).

Have a spare few minutes? Take a look at some of our videos:





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To discuss corporate charity support opportunities, please contact our Charity Director, Siobhan Sargeant.

We're always happy to talk through opportunities by email, in a call, or over a cuppa.

Thank you!

*Siobhan X*

[Siobhan.Sargeant@thesunshinefund.org](mailto:Siobhan.Sargeant@thesunshinefund.org)

0191 201 6289

