

IMPACT REPORT 2020/21

OUR FUNDED EQUIPMENT BREAKDOWN:

23%
LIVING AIDS

35%
IT & COMMUNICATION

28%
SENSORY & PLAY

14%
MOBILITY

“

Life had become unbelievably difficult for all of us. We honestly couldn't have imagined the impact having this one piece of equipment would have. It is actually really difficult to put into words how much it has helped us and what an **impact** it has had on our lives.

Anon. parent

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It has made a huge difference to Nate, especially during **lockdown**. He has been able to share his home learning with his teachers plus access apps which can aid his learning in a fun way, enabling him to **engage**.

Nates Mum, Cheryl
iPad funded in 2021



SUPPORTED **250**
CHILDREN THROUGH
81 PIECES OF
EQUIPMENT



28,904
WEBSITE PAGE VIEWS



5,389

INTERACTIONS WITH FAMILIES
IN OUR REGION WITH REGARD
TO A PIECE OF EQUIPMENT
FOR THEIR CHILD.

OUR WEEKLY SUNSHINE
NEWS COLUMN WITHIN THE
CHRONICLE NEWSPAPER HAS
52,107
READERS EACH WEEK!

DESPITE 3 LOCKDOWNS AND UK
SUPPLY CHAIN ISSUES, WE
NEVER MISSED AN EQUIPMENT
DELIVERY DEADLINE



“

I can't keep her off it! It's just a **whole new lease of life** for her. It's amazing! When you have a disabled child, a lot of the time you don't know what help is out there for you and what you're entitled to so **The Chronicle Sunshine Fund is so important**.

Megan's Mum, Claire
Specialist trike funded in 2020

COVID IMPACT SURVEY 2021

83% OF OUR PARENTS REPORTED A NEGATIVE CHANGE IN THEIR CHILD'S BEHAVIOUR, MENTAL HEALTH OR WELL-BEING

82% OF OUR CHILDREN HAVE HAD REDUCED OR NO ACCESS TO THEIR ESSENTIAL FACILITIES AND SERVICES E.G. RESPITE, THERAPY & PHYSIO SESSIONS

60% OF PARENTS IDENTIFIED THE NEED TO HAVE HOME ACCESS TO EQUIPMENT THAT MET THE NEEDS OF THEIR CHILD DURING AND POST-PANDEMIC

IDENTIFYING A CLEAR NEED FOR OUR SERVICE AND PROVISION IN THE REGION TO SUPPORT FAMILIES IN NEED OF LIFE CHANGING EQUIPMENT.

Survey conducted by The Chronicle Sunshine Fund in Feb 2021 across Sunshine Families.



OVER **9,000** SOCIAL
MEDIA FOLLOWERS
ACROSS 6 CHANNELS

